

EDUCATION FORUM

PROMOTE YOUR NDT TRAINING PROGRAM

The purpose of Education Forum is to identify two and four year colleges, community colleges, technical institutes and other training organizations that offer coursework and training in NDT. Education Forum is made up of a 90 word (701 character) description, which includes a one line headline and contact information. Your institution's crest or organization's logo is also added.



Typography and layout: Produced by *Materials Evaluation* staff from client's copy. Maximum word count including headline and contact information is 90 words (701 characters).

CLOSING DATES

Education Forum is scheduled to be published twice in 2010.

April: Space reservations are due by 11 February.
Materials are due by 18 February.

September: Space reservations are due by 9 July.
Materials are due by 16 July.

RATES

Rates include typesetting, scanning and placement of the image, and use of four color or black inks. Only one item may be advertised in each space.

EDUCATION FORUM: **\$605**

GUIDE TO NDT PROFESSIONAL SERVICES

ADVANCE YOUR NDT BUSINESS

If your business or company does NDT lab or consulting work, then you need to participate in our annual Guide to NDT Professional Services. Published in the June issue of *Materials Evaluation*, which also contains the annual NDT Buyers Guide, the listing uses a reproduction of your business card, an alphabetical listing and a geographical listing. You can also have your card posted in color on the ASNT Web site.



Graphics and layout: Produced by *Materials Evaluation* staff using a digital file of the client's business card. Contact the advertising supervisor for assistance.

CLOSING DATES

Reserve your company's space now to avoid being left out of this popular section.

June 2010: Space reservations are due by 9 April. Materials are due by 16 April.

RATES

Materials Evaluation offers a print and an online option to participants in the Guide to NDT Professional Services. For an additional fee, your listing will appear in print and be posted on the ASNT Web site for 12 months soon after the journal mails. You must participate in the print version to be eligible for the Web site posting.

PRINT ONLY OPTION (COLOR):	\$240
PRINT AND WEB SITE OPTION:	\$540 (12 months)
WEB SITE OPTION:	\$300 (restrictions apply)

(Add \$25 for each additional listing)

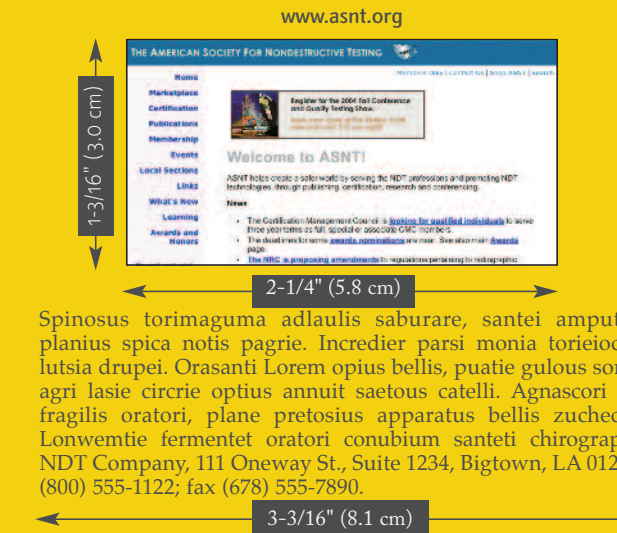
MISSED THE PRINT VERSION OF THE GUIDE TO NDT PROFESSIONAL SERVICES?

Your card can be added to the current Web site posting until 31 December for the \$300 fee and a commitment that you will participate in the coming year's print version.

NDT WEB SIGHTINGS

HIGHLIGHT YOUR WEB SITE

Lead *Materials Evaluation* readers directly to your Web site with an NDT Web Sightings listing. Offered four times throughout the year, NDT Web Sightings features your Web site address, a four color image of your home page and a description of your Web site.



Spinous torimaguma adlaulis saburare, santei amputati planius spica notis pagrie. Incredier parsi monia torieiocari lutsia drupe. Orasanti Lorem opius bellis, puatie gulous somti agri lasie cirrie optius annuit saetous catelli. Agnascori vix fragilis oratori, plane pretosius apparatus bellis zuchecas. Lonwemtie fermentet oratori conubium santeti chirographi. NDT Company, 111 Oneway St., Suite 1234, Bigtown, LA 01234; (800) 555-1122; fax (678) 555-7890.

Typography and layout: Produced by *Materials Evaluation* staff from client's home page capture and client supplied text. Maximum word count is 60 words (400 characters) excluding Web site address.

CLOSING DATES

Choose one or all of the NDT Web Sightings publication dates from the listing below.

March: Space reservations are due by 11 January.
Materials are due by 18 January.

July: Space reservations are due by 11 May.
Materials are due by 18 May.

September: Space reservations are due by 9 July.
Materials are due by 16 July.

December: Space reservations are due by 11 October.
Materials are due by 18 October.

RATES

Rates include typesetting, home page downloading and placement, and use of four color inks. Only one Web site may be advertised in each space.

NDT WEB SIGHTINGS: **\$705 each**

SPECIAL ADVERTISING

ADVERTISING SUPERVISOR GARRA LIMING

800.222.2768 OR 614.274.6003 X209
GLIMING@ASNT.ORG

ASNT WILL OFFER MORE SPECIAL ADVERTISING OPPORTUNITIES THROUGHOUT THE YEAR. THE ADVERTISING SUPERVISOR WILL SEND OUT INFORMATION ON THESE OPPORTUNITIES AS THEY BECOME AVAILABLE. SOME OF THESE OPPORTUNITIES MAY INCLUDE USING CURRENT ADS SUCH AS THE SERVICE DIRECTORY AD, BUYERS GUIDE LOGO, OR THE GUIDE TO NDT PROFESSIONAL SERVICES.